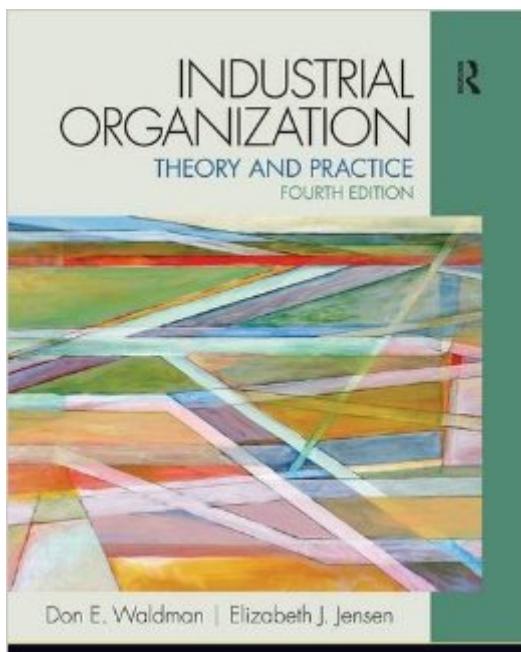


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# Industrial Organization: Theory And Practice, New International Edition (The Pearson Series In Economics)



## **Synopsis**

Written solely for the undergraduate audience, *Industrial Organization: Theory and Practice*, which features early coverage of Antitrust, punctuates its modern introduction to industrial organization with relevant empirical data and case studies to show students how to apply theoretical tools.

## **Book Information**

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## **Customer Reviews**

I'm a undergraduate economic student and have tried a good sort of books in this matter, and I finally get one that fits very nice to my needs. This book touches all the aspects of the subject without being very hard to understand or too boring to read, and that is hard to find in book about industrial organization! Another good point is that the book is very new and have useful and contemporary examples. A liked very much!

I was required to use this book for my IO course. I am not able to compare it side by side with other books, but i can say that its approach to the many IO topics is very rich, and an easy read. Student with an Economic background will most definitely find it an easy read. For those not versed in Economics, theoretical and empirical information is presented in a seamless manner.

This book is very informative and you will learn vital information on Industrial Organization. The key terms come in handy and the explanations in the book on the concepts will help you tremendously in grasping the concepts.

Horrible quality.

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